



NETBALL ACT

STRATEGIC OVERVIEW

2020-2025

FROM THE PRESIDENT & CEO...

We are pleased to provide our Member Organisations, Key Stakeholders and the Netball Community with a summary of our Strategic Plan.

In recent years Netball ACT has taken a position of implementing financial and governance measures to ensure the long term sustainability of the organisation.

This work has now laid the platform for us to deliver our vision of being the Pre-eminent female sport in the ACT.

Our Strategic Plan is underpinned by five strategic priorities:

- Continually develop facilities
- Establish a performance based organisational culture
- Increase revenue to drive sustainable success as an organisation
- Win one or more Australian Netball League / NNSW Premier League Competitions
- Drive inclusion & wellbeing in all that we do through our sport and commercial activities.

We are committed to driving outcomes in our organisation in each of the five areas to deliver our vision. More detailed operational plans sit beneath each strategic driver and are further reinforced by performance measures across the organisation.

We look forward to the challenges the future of Netball in the ACT will bring and will approach them all with the values we have outlined in this summary at the forefront of our actions.

We invite you to join us in the delivery of our strategic priorities to ensure Netball remains the Pre-eminent sport for women & girls in the ACT.



Louise Bilston
President



David Marjoribanks
Chief Executive Officer





WHAT WE'VE ALREADY ACHIEVED TOGETHER...

- Over 10,000 participants in the ACT.
- A National League Franchise License in 2020.
- A Netball NSW Premier League Franchise in 2020/21 at Open & U'23 levels.
- A full member organisation of Netball Australia.
- Netball is the most trusted sports brand in Australia.
- Community engagement and inclusion across the ACT and regions.
- Delivery of HCF State League competitions for 36 Teams across 5 Associations.
- 5 x member organisations operating competitions for over 40 Clubs and Schools across the ACT.
- Financial Audit & Risk Management protocols in place across the organisation.
- Zero Debt.

OUR PURPOSE

To inspire the community to join our Netball family and strengthen our sport through participation and success in Netball competitions at all levels.

OUR MISSION

We exist to build a sustainable peak body for Netball in the ACT to deliver programs that enhance the reputation and success of Netball across our region and our member organisations.





OUR VISION

To be the pre-eminent women's sport in the ACT and regions, and to grow participation numbers to 15,000. We will continue to build on traditional revenue streams but will also look to innovate and develop new opportunities to drive growth. We will develop a greater understanding of issues confronting our Member Organisations and will better engage with them. This will be delivered by developing the best culture in ACT sport both on and off the field and will be supported by a constructive relationship with Netball Australia.

AT NETBALL ACT, WE VALUE:

RESILIENCE

When things are tough we act with courage and commitment and take on the challenges we face both on and off the court.

PROFESSIONALISM

We are Professional in our approach to our sport and our business operations and promote a performance based culture.

RESPECT

We act with Respect in all our interactions both on the court and in our dealings in business and the community.

OUR MEMBER ORGANISATIONS

We value the contribution our Member Organisations make to our sport and to the participants in their districts.

AN INCLUSIVE APPROACH

We welcome all in our sport and encourage an Inclusive culture that invites belonging and engagement with our communities.



STRATEGIC DRIVERS

These strategic drivers will deliver our core objectives and vision and will underpin our actions during the planning period.

PEOPLE

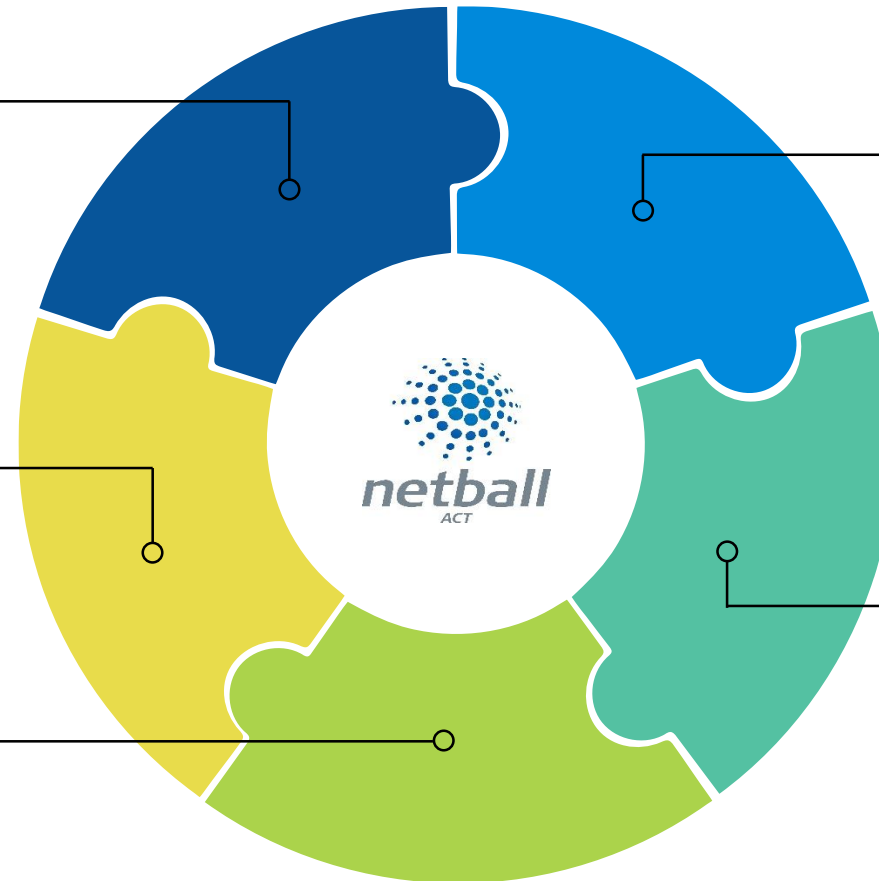
Participation, Pathways & Talent Development.

SYSTEMS & TECHNOLOGY

Innovation

GOVERNANCE

Best in Class, Governance Principles.



CUSTOMER

Inclusion & Wellbeing, Engagement with Community & Member Organisations

FINANCIAL

Commercial Growth, Revenues & Facilities

