



# STRATEGIC PLAN

2023 - 2025





# Acknowledgement of First Nations

Netball ACT would like to acknowledge that in the ACT netball is played on the traditional lands of the Ngunnawal people. We acknowledge and respect the continuing culture and contribution Aboriginal and Torres Strait Islander people make to the life of netball within this city and region.

Netball ACT recognises Aboriginal and Torres Strait Islander peoples as the First Australians and custodians of the lands and acknowledge the continuing relationship between Aboriginal and Torres Strait Islander peoples within traditional lands and waters.

Netball ACT respects the continuing cultures, languages and heritage of Aboriginal and Torres Strait Islander peoples, and places importance on showing this respect.

# Purpose Statement

***“To lead and support the ACT community to promote, inspire and grow the sport of netball”***







FOUR PILLARS

LEAD

GROW

PLAY

INSPIRE

# LEAD

# GROW

## When we say LEAD we mean

- Creating a framework and support for good governance.
- Setting the standard and leading our Member Associations.
- Advocating for improved facilities, experiences and opportunities.

## Key Success Measures

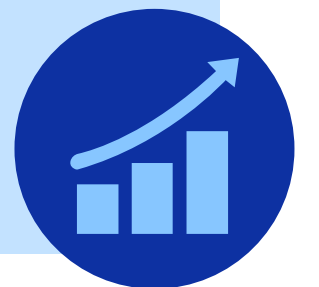
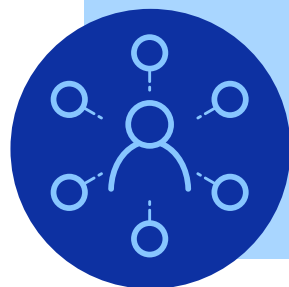
- All procedures and policies reviewed every two years
- Provide forums for Member Associations to learn and share best practice
- Strong and beneficial Government relationships supported by Netball Australia

## When we say GROW we mean

- Growing participation of umpires, coaches and bench officials.
- Growing revenue to invest back into the sport.
- Growing the number of programs on offer.
- Growing our knowledge of the sport and participants through data.
- The number and quality of spaces and places to play.
- Growing with our community.

## Key Success Measures

- 10 A-Badge umpires, 6 High Performance Coaches, 5 Elite Coaches, and 12 Advanced Coaches
- Increase revenue to \$2 million per annum
- All Member Association courts to be remediated by the end of 2025
- Full facilities review to be completed
- Build a database enabling effective communication to the netball community





## PLAY

### When we say PLAY we mean

- Increasing the number of players participating in our sport.
- Increasing the pathway opportunities available to the ACT community.
- Removing the barriers to participation.
- Enhancing the netball experience

### Key Success Measures

- 12,500 Participants in the ACT
- Clearly defined pathway with ACT athletes valued at the national level.
- Deliver a netball experience to a high satisfaction level of 75%



## INSPIRE

### When we say INSPIRE we mean

- Inspiring families to get involved in netball.
- Inspiring participants to continue in the sport in whatever capacity they desire.
- Participant advocacy.
- Volunteers to give to the community, gain connection, belonging and personal development.
- Being an employer of choice in the ACT.
- To build on the history of volunteerism in our community.
- Deliver a well renowned High Performance program that delivers results.

### Key Success Measures

- Create a Net Promoter Score and measure advocacy
- Build a community of volunteers to support the growth of netball
- Create an annual staff survey with measurable targets
- Have one or both of the State Teams finish top 4 by 2025







**For more information contact**

## **Netball ACT**



P: 02 6241 4088

E: [info@netballact.com.au](mailto:info@netballact.com.au)

W: [act.netball.com.au](http://act.netball.com.au)

